

# Todd Tibbetts

## Public Speaking

*Talks and seminars on digital media, Internet and online content.*

### **Seasoned Internet Entrepreneur Shares Secrets!**

Todd Tibbetts has worked professionally in the Internet industry since 1989, before the age of blogs or Flash or even graphical web browsers. Today he divides his time between his interactive project work and his consulting and public speaking engagements. Todd is a dynamic and fun speaker, using photos and multimedia to tell stories from his direct experience. His presentations are entertaining, but also leave the audience with concrete and practical knowledge.

Todd has spoken on a variety of topics and most often customizes his talks to fit particular audiences. Presentations have been given to the Washington Ports Association, the Streaming Media West conference, The Alliance of Technology and Women, the OneNW environmental non-profit as well as to a variety of corporations such as Adobe Systems, Microsoft and T-Mobile.

### **Biography**

Todd Tibbetts has worked in the Internet industry since 1989 for such companies as LuxWorldwide.com, 3M, Free Range Media, and the Whole Earth Catalog. In 1994, he co-founded MountainZone.com and helped establish the business model and strategy that turned the company into a premier commerce, content, and community company with over 100 employees. Quokka Sports bought MountainZone four years later.

Todd has produced multimedia websites for America Online, the NFL, Kodak, CBS TV, K2 Skis, Safeco Insurance, Westin Hotels, HP, and Microsoft.

Since 2005 Todd has volunteered his time as president of the board of trustees at 911 Media Arts Center, a Seattle non-profit supporting artists and independent filmmakers working with digital tools.



### **Todd Tibbetts**

Public Speaking  
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### **Topics have included:**

*Digital Marketing  
Kids and Digital Entertainment  
The History of Online Video  
Web Design for Business Owners  
Digital Entrepreneurs  
Digital Content Creation  
Client Vendor Relations  
When Good Projects Go Bad  
How I Survived the Dot Com Bust*